

Career Orientation Certificate (*Berufswahl-SIEGEL*) Schleswig-Holstein

Schools with exemplary career orientation programmes

The Career Orientation Certificate (*Berufswahl-SIEGEL*) is awarded to schools with an exemplary career orientation programme. For over 20 years, this certification has significantly contributed to prepare pupils nationwide for their transition to vocational training and higher education after graduation.

The programme is voluntary and aims to ensure the long-term quality development and career orientation in schools. The certification process is offered annually.

Objectives of the Career Orientation Certificate (*Berufswahl-SIEGEL*)

- Enhancing visibility of exceptional career orientation programmes both internally and externally,
- Continuously developing pupils' individual competencies regarding vocational training and academic choices,
- Standardizing exemplary career orientation practices in schools for better comparison,
- Facilitating improved collaboration between schools and external partners within dynamic state and nationwide networks,
- Providing appealing and complimentary advanced training programmes through the SIEGEL Academy in the context of career orientation.

The Career Orientation Certificate (*Berufswahl-SIEGEL*) is awarded to schools in acknowledgment of their efforts in Schleswig-Holstein and is granted for a duration of four years. Following this period, schools have the option to engage in the recertification process.

SIEGEL certified schools lead by example through:

Living COOPERATIONS: The school actively engages in a network involving companies, institutions, educational institutions, parents and legal guardians to implement effective career orientation initiatives.

Special HANDS-ON EXPERIENCE: Pupils gain practical insight into company operations through internships, company visits or school projects, preparing them for their future careers.

Tailored SCHOOL CONCEPTS: Career guidance forms an integral part of the school's overarching concept and is clearly defined within the curriculum's career orientation objectives.

Systemic SUSTAINABILITY: The school regularly evaluates the efficacy of its career orientation activities, striving for continuous enhancement.

Visible INTERDISCIPLINARY INTEGRATION: Career orientation is integrated across subjects, equipping pupils with comprehensive knowledge of economics, working life dynamics and various professions while providing skills essential for vocational training and higher education.

Step by step towards the SIEGEL Certification:

- Application with the catalogue of criteria
- First Application
- Audit in schools through the Audit Team
- Feedback
- State Certification

How to obtain the Career Orientation Certificate (*SIEGEL*)

1. **APPLICATION:** All secondary state schools have the opportunity to apply for the Schleswig-Holstein Career Orientation Certificate. Schools will document their career orientation activities based on the criteria catalogue and the subject concept.
2. **INITIAL EVALUATION:** A jury team assesses the submitted application to determine a school's eligibility for the audit. If a school does not meet the SIEGEL requirements, it receives written feedback and is invited to a personal interview. Additionally, the school may also participate in a voluntary workshop focused on developing vocational orientation processes within the school.
3. **AUDIT:** A multi-professional jury team conducts an on-site visit at the school during a typical school day to evaluate the practical implementation of the career orientation programme.
4. **SIEGEL (Certification):** Upon successful evaluation, the school is awarded the SIEGEL as part of the state recognition process or is informed of the result as mentioned in point 2. In both cases, collaborative efforts are made for the further organisation of career orientation at the school (until recertification or reapplication).

It is possible to reapply for each certification cycle. For detailed scheduling and further information please visit: www.berufswahlsiegel-sh.de. There, you will also find the link to the SIEGEL portal (db.berufswahlsiegel-sh.de), where the certification process, including the application submission with the catalogue of criteria, is completed.

The list of *SIEGEL-certified schools* is available for public access on the website. These certified, so called *SIEGEL-schools* are integrated into the highly active state and federal network *Berufswahl-SIEGEL*.

Not certified schools that participate in the programme's development workshops or feedback procedures are also temporarily integrated into the state network.



Career Orientation Certificate SH
(*Berufswahl-SIEGEL SH-Portal*)



Career Orientation Portal (*Berufswahl-SIEGEL Portal*)

Nationwide framework for the Career Orientation Certificate (*Berufswahl-SIEGEL*)

The Ministry of General and Vocational Education, Science, Research and Culture implements the Career Orientation Certificate in Schleswig-Holstein in cooperation with the Federation of Business Associations in Hamburg and Schleswig-Holstein (UVNord), SCHULEWIRTSCHAFT Schleswig-Holstein and the Northern Regional Directorate of the Federal Employment Agency.

The Schleswig-Holstein Career Orientation Certificate is part of the nationwide Career Orientation Certificate Network. This network is supported by a broad alliance of politicians, schools, universities, business and civil society.

Patronage: Presidium of the Standing Conference of the Ministers of Education and Cultural Affairs.

Organising institution: SCHULEWIRTSCHAFT Germany.

Sponsors: Federal Employment Agency, Siemens, SAP, BDA, JP Morgen

Further information on the nationwide network is available at:
www.netzwerk-berufswahlsiegel.de



Federal Network Career Orientation Certificate
(*Bundesnetzwerk Berufswahl-SIEGEL*)



SIEGEL-Academy (*Siegel Akademie*)

Information and contact in Schleswig-Holstein

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Vereinigung der Unternehmensverbände
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Bundesagentur für Arbeit
Regionaldirektion Nord



SCHULEWIRTSCHAFT
Schleswig-Holstein